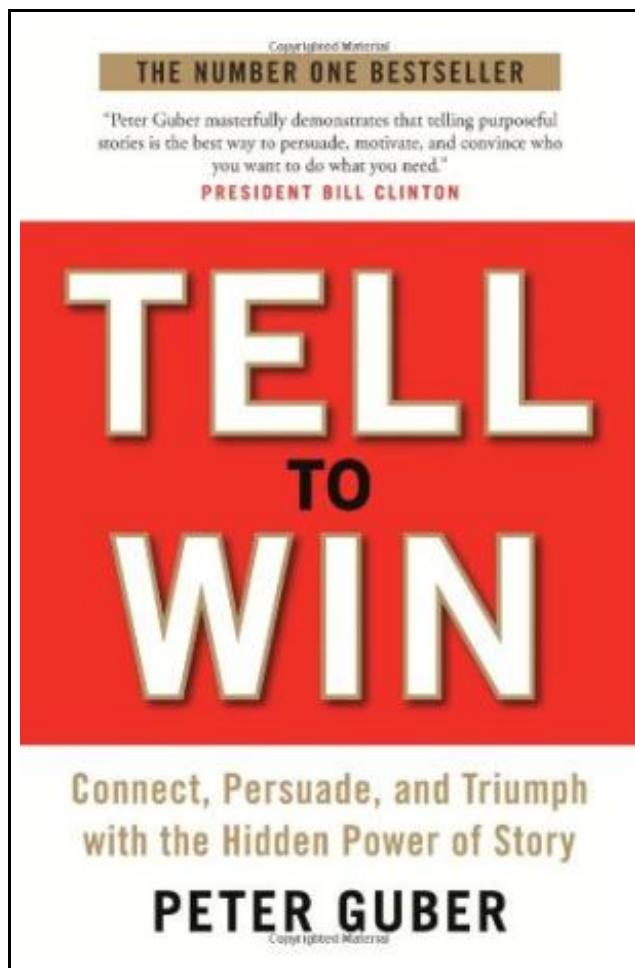


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## TELL TO WIN: CONNECT, PERSUADE AND TRIUMPH WITH THE HIDDEN POWER OF STORY

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