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# CHANGE MANAGEMENT. ANALYSIS OF THE CAUSES OF CRISIS AND RECOMMENDATIONS FOR RESTRUCTURING BASED ON A CASE STUDY IN THE AUTOMOTIVE INDUSTRY



GRIN Verlag Apr 2016, 2016. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2013 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, Hamburg School of Business Administration gGmbH (Business Administration), course: Corporate Choice, language: English, abstract: The paper examines the measurements that cause a crisis of XYZ Automotive Systems (case study), a fictional German company that manufactures test systems. Therefore, the...

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- Authored by Katharina Lehmann
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