

The 5-Star Business Network (Chinese Edition): Move Beyond the Traditional Supply Chains



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(Lula Graham IV)

THE 5-STAR BUSINESS NETWORK (CHINESE EDITION): MOVE BEYOND THE TRADITIONAL SUPPLY CHAINS



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Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: Chinese . Brand New Book ***** Print on Demand *****.This is the Chinese edition of the book by the same name. Here is the English description of the original book: Most effective business leaders know: Why did Apple sue Samsung while it continues to buy critical parts for its winning products from Samsung? Why did Google create Android OS for mobile applications, and is now talking about opening its own retail stores? Why did Amazon create Kindle when the market is already saturated by other tablets and similar products? How did Nokia mobile phone lose its shine? Why did Apple build its own retail presence? How will shale gas discoveries in North America change the business world and perhaps the geo-political balance in the next 10 years? Do you? Win big time by using the wisdom of your business networks to create, innovate, deliver and profit. Read this book to find out how. Praise for this book: The rules of the business world have changed - and nobody has full grasp of the new reality. This book is an important step leading the business leaders towards the new normal. From use of technology to outsourcing to innovation - the breadth and depth of thinking is seminal and intense. The best part about this book is the actionable nature of the content. Tony Fedorowicz - Global Supply Chain Strategist Your business model might be broke, and you may not even be aware of this. This books offers a breath of fresh air in the world of business strategy dominated by staid Ivy League thinking which cannot see beyond its doorsteps. When everybody is thinking alike - in general - nobody is thinking at all. This book forces you...

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