



Networking Journal: Track and Record Your Networking Marketing Activities

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*****.As an entrepreneur, networking is an important activity

that is critical to both my personal growth and the

development of my business. Growing a small business is all

about networking, building relationships and taking action.

Networking properly will build a successful business. It is not

something that happens overnight. It takes, time, drive and

organization. The organizational aspect of networking is why

this journal was created. It was created to help you track your

marketing goals as well as sales goals. It was created to help

avoid the pitfalls of treating networking as an afterthought. We

ve all heard the saying, What gets written down gets done.

Networking, if done strategically and exceptionally well, has

the potential to generate business.the best kind of

business.word of mouth.which basically becomes referral

marketing. Using networking as a strategy to attract new

business is the key. I am a member of BNI (Business Networking

International) and have served in different capacities of

responsibility. I have also been a member of a variety of other

networking groups, including my local...



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Reviews

This pdf is wonderful. It is definitely simplified but excitement from the 50 percent in the ebook. You wont sense monotony at at any time of your time (that's what catalogues are for relating to should you request me).

-- **Jaqueline Kerluke**

I just started looking at this pdf. It can be rally fascinating throgh studying period of time. Its been printed in an extremely basic way and is particularly only following i finished reading through this publication where in fact altered me, change the way i really believe.

-- **Mr. Stephan McKenzie**