



Global Profit and Global Justice: Using Your Money to Change the World

By Deb Abbey

New Society Publishers, United States, 2004. Paperback. Book Condition: New. 221 x 150 mm. Language: English . Brand New Book. Although debate still rages about the merits of globalisation, the fact remains that it is inevitable. But instead of people expending their energies on fighting the global economy, we may be much better off trying to shape it. This book shows how you can use your money creatively to change the world for the better. It aims to empower people to leverage capital for progressive social and environmental change. Arguing that the marketplace is a viable forum for individuals to effect such change, it shows that consumers and investors already have many tools at their disposal to help ensure that the benefits of globalisation are distributed equitably. These tools include: Social Investing and Shareholder Advocacy: investors are not only raising their voices against irresponsible corporate behaviour, they are engaging corporations directly to force positive change; Consumer Power: impacting corporate behaviour through consumer choices; Investing on the Sustainability Frontier: new directions in portfolio design; Community-based Investing: the Local in Think Globally . ; Becoming a Change Agent in your own company; Influencing your Pension Plan: mobilising retirement savings to create the...



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Reviews

It is an awesome publication which i actually have ever read through. it had been written really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.

-- Doyle Schmeler

This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that i am sure that i will gonna read through yet again once again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Brennan Koelpin